



Carrie Ambo

www.carrieambo.com

[linkedin.com/in/carrieambo](https://www.linkedin.com/in/carrieambo)

Education

Northeastern University

Boston, MA

BFA in Graphic Design, 2017

Magna Cum Laude

Recognition

Northeastern holiday card
winner, 2016

Featured on cover of
Northeastern Art inaugural
magazine, 2014

International School Fine Art
Show finalist, 2011

Technical Skills

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

Adobe Premiere Pro

HTML/CSS

Procreate

Sketch

InVision/Adobe XD

Soft Skills

Work ethic (I will get the job
done)

Tidiness (I like systems that
make sense)

Forging relationships (I like
people)

Experience

Museum of Pop Culture

Jun 2022–May 2023

Seattle, WA

Marketing Graphic Designer

Developed and supported campaigns for exhibits and programming (including launch of the *Hidden Worlds* exhibit). Led design on the 2021 Annual Report, designed large-scale print pieces, introduced motion for digital platforms.

Global Overview

Dec 2020–Jun 2022

Seattle, WA

Visual + Motion Designer

Helped establish the in-house Studio design team, created processes and best practices. Quickly promoted to be the sole designer to support motion needs by creating custom video ads; established motion design as an offering.

City Year

Aug 2017–Jul 2020

Boston, MA

Designer

Part of a small team that supported 29 nonprofit sites. Designed cohesive event suites, redesigned email templates using html, created custom motion graphics, supported on new brand campaign, led internal design team on website rebrand.

ownerIQ

Jan 2016–Aug 2017

Boston, MA

Graphic + Web Designer – Co-Op, Freelance

Designed print and digital banner ads, infographics, eGuides, video assets, one-sheets, event collateral. Maintained corporate website and refreshed brand for corporate marketing team.

Boston Beer Co.

Jan–Jun 2015

Boston, MA

Custom Creative Services Designer – Co-Op

Created high volume of print promo artifacts for the Samuel Adams, Angry Orchard, and Traveler Beer Co. brands, sent out nationally. Worked with legal department, sales, and print vendors.

Additional

hellocarriejo

Feb 2016–Present

Boston, MA

Shop Owner + Artist

Paint original watercolors of Boston, design and maintain brand identity, and manage custom orders. Future goals include expanding inventory and selling at local artists' markets and wholesale to local shops.

Self-Employed

Jun 2015–Present

Remote

Freelance Graphic Designer

Freelance clients include Bottom Line (MA), Aspen Leadership Group (CO), WordStream (MA), InterVarsity Christian Fellowship (OR), A&S B (VT), and Trux (MA).